

## Ubimax Rolls out its Frontline Solution on RealWear HMT-1 to All U.S. Dealerships of Premium Automaker

*Ubimax, the global market leader for industrial augmented reality based wearable computing solutions, equips all 347 BMW Centers and selected MINI Dealers in the U.S. with Ubimax Frontline running on RealWear HMT-1 head-mounted devices.*

**Atlanta/GA, June 11<sup>th</sup>, 2019:** Ubimax announced today that it will supply all 347 BMW Centers and selected MINI Dealers in the U.S. with Ubimax Frontline running on RealWear HMT-1 devices. The Ubimax solution will offer faster access to technical information and real-time remote-support from BMW engineers with the goal of reducing repair and maintenance times, increasing workshop efficiency and ultimately improving customer satisfaction.

As part of BMW of North America's all-new technical information system, Ubimax Frontline running on RealWear HMT-1 devices adds to the success of BMW's after-sales process efficiency. Technicians in workshops can now connect with engineers and other experts at BMW directly via Ubimax's hands-free remote support solution xAssist and jointly resolves issues in a fast and more efficient manner. The expert can project step-by-step technical bulletins and schematic drawings onto the display inside the technicians' display, as well as take screen shots and enlarge images for better visibility. Having full access to the Ubimax Frontline Platform further allows technicians to open and view documents via voice instructions, directly document defects and problems during the repair process using speech-to-text functionality and the built-in camera for photo and video capture.

**Claus Eberhart, VP Aftersales, BMW of North America** comments on the introduction of the new technical information system: "This is a great example of how we are applying new technologies to help our technicians work more efficiently and further our commitment to offering the best possible service experience for BMW customers. By solving issues faster, BMW dealers can get customers back into their cars sooner."

**Dr. Hendrik Witt, co-founder, and CEO of Ubimax**, is excited about the cooperation: "We are honored that BMW trusts in our industry-leading position. To see BMW rolling out Ubimax Frontline across the entire U.S. is another great testimony of how beneficial our technology is for the after-sales service business."

**Andy Lowery, co-founder, and CEO of RealWear**, adds: "We are thrilled to see BMW embrace safe, hands-free connected worker programs. BMW, Ubimax, and RealWear have formed an ideal team to lead the digital transformation of automotive servicing. RealWear is proud to see HMT-1 on the path to become a standard part of the automotive technician's tool belt thanks to leaders like BMW and Ubimax."

To learn more also see:

[aftersales.ubimax.com](https://aftersales.ubimax.com)

[press.bmwgroup.com/usa](https://press.bmwgroup.com/usa)

## About Ubimax

Ubimax is the leading provider of fully integrated industrial augmented reality (AR) solutions. The solution platform Ubimax Frontline improves manual work processes across industries along the entire value chain on the basis of the latest wearable computing technologies. The solutions are designed to consciously empower the hands-on worker in an increasingly digitized working environment. ABI Research calls Ubimax the world's leading company for industrial wearables and augmented reality solutions. The Ubimax Frontline solutions have received numerous awards, including the Auggie Award for "Best Enterprise Solution", the MHI Award for "Best IT Innovation" and the Automotive Logistics Award. In addition to offices in Atlanta and Palo Alto, Ubimax has four additional offices in Germany and Mexico. With more than ten years of industry experience and a remarkable track record in wearable computing, augmented reality, mixed reality, and sensor systems, Ubimax is leading the way. Ubimax today serves more than 250 customers worldwide and continues to grow.

[www.ubimax.com](http://www.ubimax.com)

## About RealWear

RealWear® is a knowledge transfer company providing in-situ information and in-the-field training with software and hardware to help people improve safety and increase productivity at work. The company's flagship product is the HMT-1®, the first ruggedized head-mounted wearable Android-class tablet computer that frees a worker's hands for dangerous jobs. The hands-free monocular HMT-1 is purpose-built for Connected Worker programs in the industrial enterprise, safely controlled with your voice, even in noisy environments. With a growing number of hands-free partner solutions, enterprise customers gain instant knowledge with remote mentor, document navigation, industrial IoT visualization and digital workflow solutions. Global leaders in energy, manufacturing and automotive industries trust the HMT-1 and HMT-1Z1 to empower and connect their global workforce.

[www.realwear.com](http://www.realwear.com)